



# Adopting ORCID in your organization

# Benefits of ORCiD for authors and your organization

## Pharma benefits:

- disambiguation of author names for future collaboration
- possible tracking of publications (e.g. investigator sponsored studies)
- increased ORCID use helps to fulfil transparency commitments

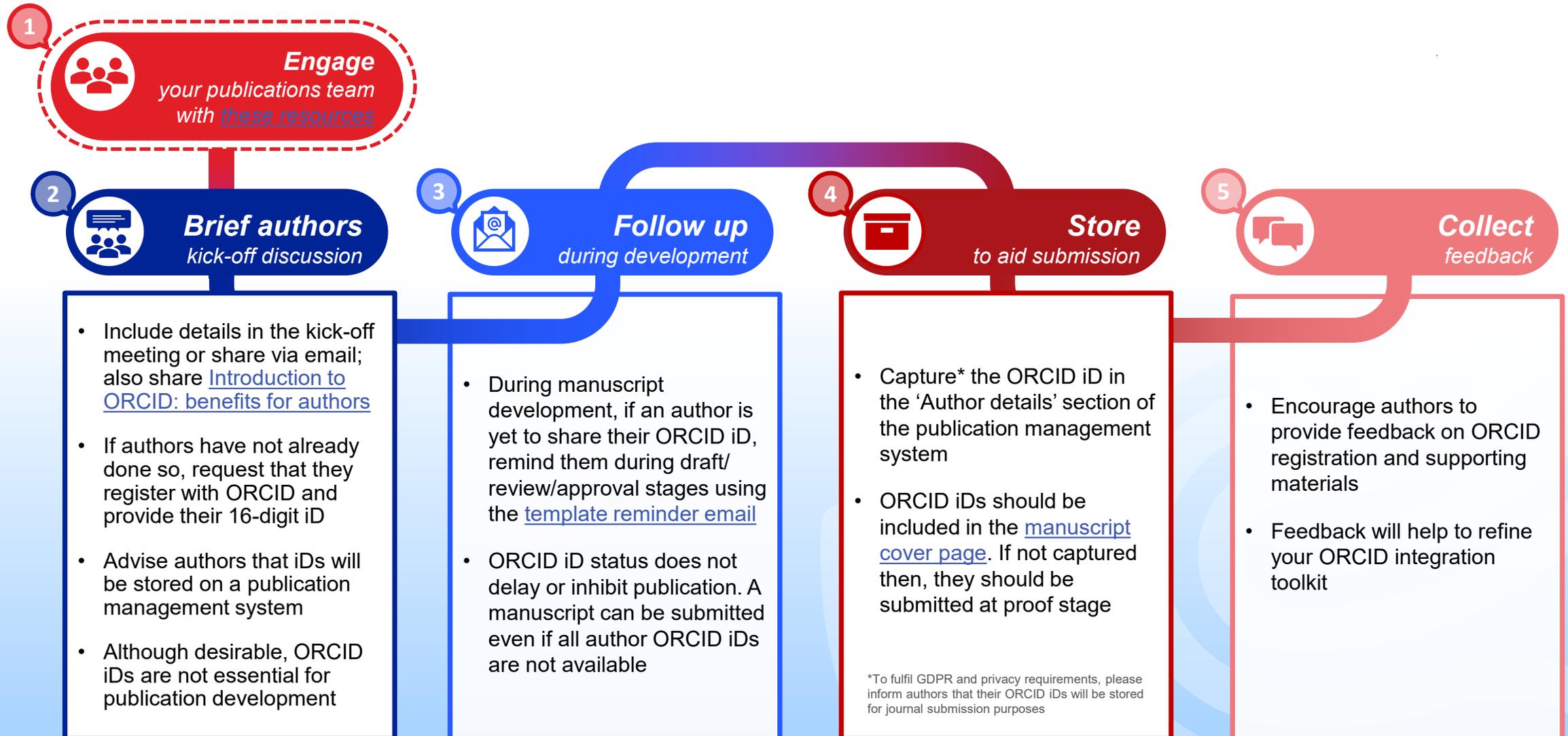
## Author benefits:

- save time with future journal submissions
- author ORCID records update automatically based on metadata
- also useful for grant submissions



***“Publication with ORCID  
increases trust in  
pharma-sponsored research”***

# Adopting ORCiD in your organization



# Useful ORCID resources for pharma



- **ORCID resources**

- For more information, please visit the ORCID [website](#)
- Video tutorials can be found [here](#)

- **Open Pharma ORCID resources**

- [www.openpharma.blog](http://www.openpharma.blog)
- ISMPP posters
  - [Inclusion of ORCID iDs in pharma affiliated publications](#)
  - [Registration and use of ORCID by pharma](#)
  - [Ongoing ORCID implementation within the pharmaceutical industry: an Open Pharma and GSK Vaccines initiative](#)



# Reminder email template for authors



*Dear Dr. xxxxxx,*

*Thank you for joining us at our publication kick-off call.*

*As discussed, we would encourage you to [register](#) with ORCID if you have not already done so. Registration is a quick and simple one-time effort, details of which can be found in the attached slide deck. Following registration, please send us your ORCID iD, which will be included in the 'Author details' section of our publication management platform to help with submission. We would appreciate your feedback prior to submission of your manuscript (XX/YY/ZZZZ).*

*Thank you in advance, and please do reach out if you have any questions*

*(Publications Manager)*

# Example manuscript cover page



**Manuscript title: effects of treatment A on quality of life in patients with disease X**

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If captured, ORCID iDs  
should be included on  
the manuscript  
cover page

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# Introduction to ORCiD: benefits for authors

# How ORCiD benefits YOU!

- 1 *A unique identifier that distinguishes you from other researchers*
- 2 *Access your entire publications library through a single identifier*
- 3 *Make your research more discoverable*
- 4 *Author ORCID records update automatically*
- 5 *Free of charge to researchers*
- 6 *Useful for grant submissions and building confidence*
- 7 *One-time registration saves time with future journal submissions*

“ *Help to build trust in scientific research* ”



# ORCID registration is quick and simple



## Three easy steps

ORCID is a global not-for-profit organization that provides a persistent digital identifier (an ORCID iD) that you control, and that distinguishes you from every other researcher

Populate your iD with your professional information – affiliations, grants, publications, peer review, and more

Use your iD with organizations and systems, saving you time and hassle, and reducing the risk of errors



### POPULATE your profile

Use your iD, when prompted, in systems and platforms from grant applications to manuscript submissions, to ensure you get credit for your contributions



### USE your ORCID iD

The more information connected to your ORCID record, the more you'll benefit from sharing your iD

Give the organizations you trust permission to update your record as well as adding your affiliations, emails, other names you're known by, and more



### REGISTER with ORCID

Click [here](#) for your unique ORCID iD

Registration is quick and easy

